

TOP 5 GLOBAL PHARMA COMPANY
GLOBAL TELE-VIDEO DETAILING ENTERPRISE PLATFORM

| Engagement Summary

COMPREHENSIVE ENTERPRISE-LEVEL PLATFORM FOR OUTBOUND AND INBOUND, SCHEDULED/ON-DEMAND TELE-VIDEO DETAILING, SALES AND MEDICAL.

AMERICAS	MEA	EUROPE			SEA	
Argentina	Egypt	Belgium	Italy	Portugal	Australia	Philippines
Brazil	S. Africa	Denmark	Ireland	Russia	China	Taiwan
Mexico	S.Arabia	France	Netherlands	Sweden	Indonesia	Thailand
US	Turkey	Germany	Norway	Switzerland	Japan	Vietnam
Venezuela	UAE	Greece	Poland	Spain	Korea	
				UK	Malaysia	

ENGAGEMENT HIGHLIGHTS

- ENTERPRISE TELE-VIDEO DETAILING
- 30 COUNTRIES
- ENABLE MULTIPLE REP SCENARIOS (HYBRID REPS, MEDICAL REPS, THIRD-PARTY CALL CENTERS, SCHEDULERS/DETAILERS)
- LEVEL 2 SUPPORT FOR ALL COUNTRIES
- TRAINING SUPPORT

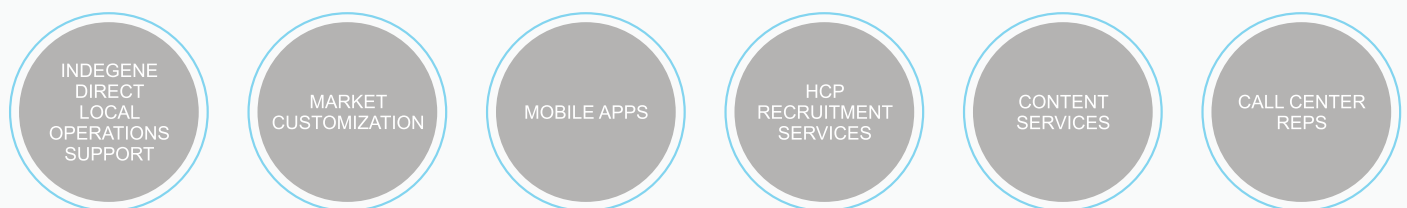
BUSINESS BENEFITS

- **Shorter Time to Market:** Ready-to-deploy platform
- **Flexible Deployment:** Integrates with leading CRM and CLM systems. Developed market and emerging market customizations.
- **Scalable Solution:** Enterprise, Regional, Country, Brand-level business rules and customization. Commercial and medical customization.
- **Cost Effective:** Software-as-a-Service (SAAS) deployment lowers start-up cost and total cost of ownership.
- **Value-added Services:** Regional support for integration, operations, content, recruitment, and HCP databases.

INDEGENE GLOBAL ENTERPRISE TELE-VIDEO DETAILING PLATFORM (SaaS)



ADDITIONAL INDEGENE MCM SERVICES (REGIONAL CONTRACTS)



INDEGENE RANKED AS A MAJOR PLAYER - IDC MARKETSCOPE: WORLDWIDE LIFE SCIENCE SALES AND MARKETING TECHNOLOGY VENDOR ASSESSMENT 2013

INDEGENE RANKED AS A LEADER - IDC MARKETSCOPE: WORLDWIDE LIFE SCIENCE SALES AND MARKETING BPO VENDOR ASSESSMENT 2013

