



Ongoing Training and Development

National "Train the Trainer" Program and
Local Meeting Rollout for Top 10 Global
Pharma

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Business Need

- The sponsor was launching a new brand and wanted to develop a credible, engaging program to provide an evidence-based disease management of dyslipidemia in the Indian context.
- The sponsor had limited ability to develop the learning objectives, define the faculty, and navigate the accreditation process.

Our Solution

- Indegene analyzed opinion leaders in cardiology and endocrinology; provided recommendations.
- Aspects of program managed by Indegene included:
 - Agreement execution
 - Faculty coordination
 - Faculty briefings
 - Meeting conduct
 - Reporting
 - Post meeting action document(s)
- An assessment of shift in thinking, to gain insights into the clinical utility of their solution with the target audience

Outcome

More than 100 "train the trainer" sessions were conducted across India with approximately 3000 participants. Successfully obtained accreditation from Johns Hopkins University.



To learn more about how we can help your organization, please contact:



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