



Manuscript Writing Support

Delivering quality manuscripts through experienced knowledge pool for Top 10 Global Pharma

Delivering quality manuscripts through experienced knowledge pool

Top 10 Global Pharma

Business Need

- The sponsor had an aggressive publications plan
- Scope:
 - 8 manuscripts to be developed
 - 16-month turnaround period to support launch preparedness messaging for a novel anti-diabetic product
- The in-house publication team to be augmented with a pool of medical writers from Indegene

Our Solution

- Indegene and sponsor co-selected writers. Named writers underwent systems and SOP training, on boarding, and declarations over a period of 6 weeks
- Author interactions, project planning, milestones, and draft submissions were managed jointly by the publication team and Indegene

Outcome

Performance: 100% first submission acceptance rate for 3 manuscripts submitted; 3 others to be submitted in 2014.



To learn more about how we can help your organization, please contact:



Marketing.global@indegene.com



www.indegene.com/lifesciences



www.indegene.com/lifesciences