



Content Localization Capability

Enterprise-level Localization of Medical
Content for Top 3 Global Biopharmaceutical
Client



Enterprise-level Localization of Medical Content

Top 3 global innovation-driven biopharmaceutical Client

Business Need

- Developing a centralized repository of scientific dossiers for 12 therapeutic areas to support local and regional marketing as well as medical and training requirements for more than 30 emerging markets

Our Solution

- Dedicated multifunctional CoE using hybrid delivery model to meet corporate and local requirements
- Project management conducted using native local language speakers for improved communication

Outcome

Ramp up in 4 months

Enhanced data presentation versus source versions

Integrated project management over multiple geographies and therapy areas

Seamless experience for country-level leads in working with project managers



To learn more about how we can help your organization, please contact:



Marketing.global@indegene.com



www.indegene.com/lifesciences



www.indegene.com/lifesciences