



Medical Information Management

Globalization of US-centric Standard
Medical Responses for Top 3 Global
Pharmaceutical Major

Globalization of US-centric Standard Medical Responses for Top 3 Global Pharmaceutical Major

Top global innovative healthcare products company

Business Need

- To update the currently approved local standard medical responses, to ensure the documents globally relevant
- Scope:
 - 8 vaccine brands
 - 600 pages of content- to review, update, format and deploy
 - 3 months turnaround

Our Solution

- Hybrid delivery model: Bangalore-based writers with the US-based medical director
- Indegene recommended the newly deployed format and features for new documents to enhance usability and facilitate simple updating
- Content developed and formatted to facilitate internal medical, legal, and regulatory review

Outcome

Successfully completed the project within cost, but with overage on time because of internal client-review processes.

Implemented learnings from this phase to the subsequent phase to reduce review cycle times.



To learn more about how we can help your organization, please contact:



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