



Production and Service Maturity Model

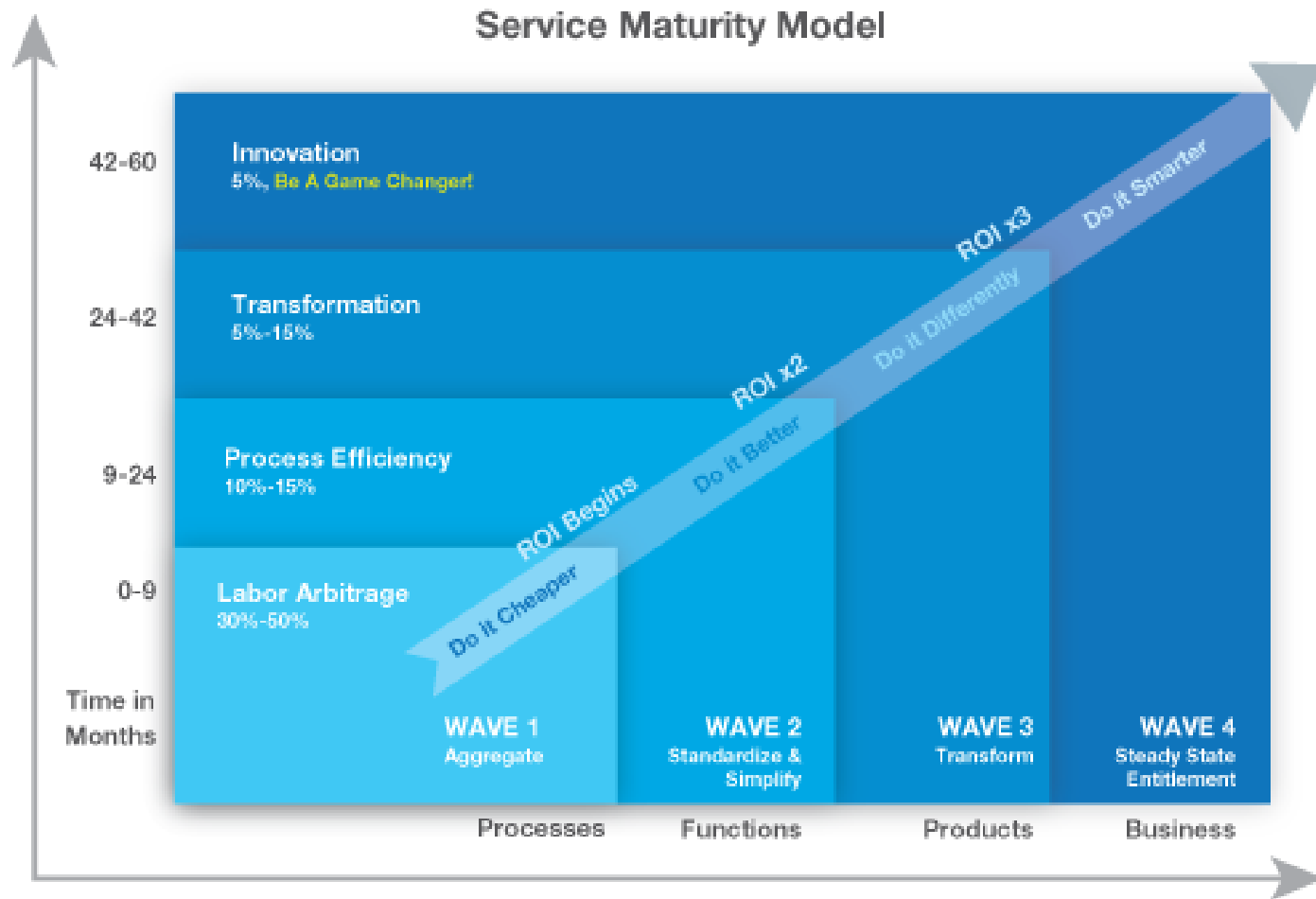
Learn more about Indegene's Production and Service Maturity Models



Digital Production Maturity Continuum®

Parameter	Traditional Model	Stage 1 Aggregate	Stage 2 Standardize & simplify	Stage 3 Transform	Steady state Established
Services	Integrated	Identify shared service scope (Digital production)	Implement and stabilize shared service to pilot project	Extend shared service to all assets	Mandate shared service
Processes	Stand-alone processes	Standardized processes	Simplified processes	Mature processes	Mature processes
Geographic spread	Federal structure with local market owning all aspects	Identify & prioritize opportunities in specific markets	Pilots in priority markets	Enterprise roll-out with significant reuse and repurpose	Enterprise adoption with complete reuse and repurpose
Taxonomy and rights standards	Non existent	Draft of standards 'education' on copyrights	Standards formalized restrictions on extent of reuse	Standards implemented global rights required	Enterprise rights pre-requisite for all assets digital asset library
Asset management	Nonexistent or disparate systems	Identify	Introduction of DAMS	Global roll-out of DAMS	Full implementation and common standards
Commercial structure	Time and material basis	Fixed price	Fixed price	FTE	FTE

Service Maturity Model





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